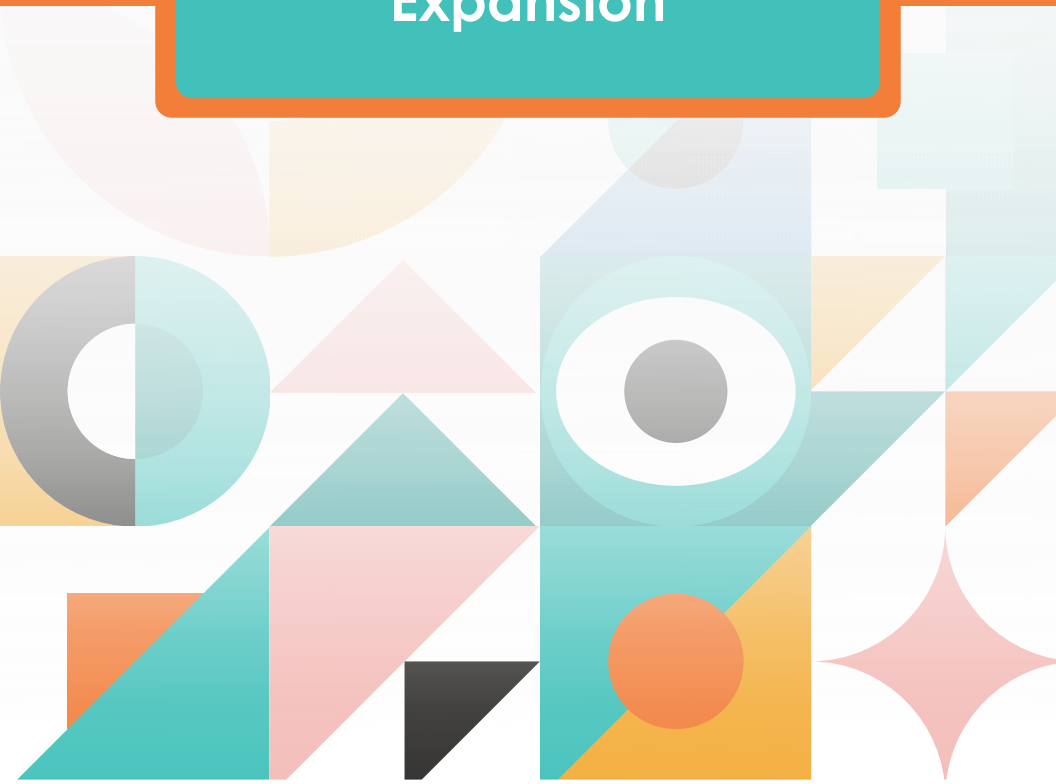




# Sponsorship Proposal for BAAC Workshop Expansion



## Transforming Lives Through Art

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**Batesville Area Arts Council**  
Carly Dahl, Executive Director

# Where creativity meets community.

We're thrilled to share the enthusiasm in our community for the art programs we offer. Kids and adults alike are seeking more opportunities to engage with the arts, but the demand has outgrown the capacity of our existing facilities.

It is against this backdrop of overwhelming interest that we extend our hand to your business to become an integral part of this transformative chapter in BAAC's story. Join us as we dream bigger, envision bolder, and embark on a journey to expand our workshop space, paving the way for a variety of additional programming for the entire Batesville-area community.

Your support isn't just an investment in a physical space; it's an investment in the dreams, aspirations, and creative potential of every individual we touch. Thank you for your consideration as we strive to create a space where **art has the power to change lives.**

## About BAAC

The Batesville Area Arts Council is a non-profit 501(c)(3) organization dedicated to providing access to the arts for our community. We work to increase awareness of the arts in Batesville and the surrounding areas through educational programs, art exhibitions, workshops, and community art projects.

*BAAC is a registered 501(c)(3) non-profit organization, and all donations are tax-deductible. Your support fuels our mission to enrich our community through the arts.*



## Our Goal:

The core of our expansion plan lies in the substantial increase of our workshop space capacity. Doubling our current capabilities, the new space will welcome 40+ individuals at a time.

With your help, we can create a space where we can host up to 24 workshops and reach up to 1,000 individuals every year. This ambitious goal propels us beyond the boundaries of our current capabilities, presenting an opportunity to engage with a wider audience and foster a deeper connection with our community.

## Current Limitations:

### Unprecedented Demand

During our 2023 Summer Art Camp Program, we had to divide the camp into multiple sessions across two weeks. This division allowed us to accommodate as many kids as possible, but resulted in operational challenges and required a cap on registrants.

### Missed Opportunities

Two of our adult workshops were fully booked, resulting in waitlists. This not only reflects the unmet potential for engagement but also highlights the missed opportunities for artistic exploration in the Batesville-area community.

## Past Year at a Glance:

4

adult workshops

41

participants

*2 workshops were full with a waiting list*

10

kid workshops

122

participants

*All workshops were at full capacity*

## How You Can Help:

Join us in fueling this creative journey by becoming a valued sponsor. Your sponsorship not only supports the expansion of our workshop space but also enables us to reach more individuals, host additional programs, and make a lasting difference in the lives of those we serve.

# SPONSORSHIP

	#Workshop Founder \$50,000+	^Gift Shop Founder \$30,000	*Local Gallery Founder \$30,000	Co \$10.0
1st Year Impact Report				
Progress Updates				
Private Donor Preview Event				
Name/Logo on Workshop Window During Renovation	 <i>Largest</i>	 <i>Large</i>	 <i>Large</i>	
Name/Logo on Gallery Plaque	 <i>Largest</i>	 <i>Large</i>	 <i>Large</i>	
Mention in Social Media & Press Release	 <i>Up to 24/yr</i>	 <i>Up to 12/yr</i>	 <i>Up to 12/yr</i>	
Naming Rights				
Name on Wall				
Private Event/Workshop of Your Choice				
Create a Community Workshop				

## #Workshop Founder (1 available)

Our new workshop area will not only resonate profoundly with our community but additional 1,000 participants annually. We will be able to introduce engaging after-host exclusive private events where your name will be at the forefront of these enriching experiences.

## ^Gift Shop Founder (1 available)

Our expanded gift shop will be positioned for maximum exposure, featuring exceptional bustling traffic on Main Street, ensuring heightened visibility of your business name.

## \*Community Gallery Founder (1 available)

Our new local community gallery will showcase a rotating array of local/regional art, providing a dynamic area that ensures your business name receives continuous exposure.

# LEVELS

## ADDITIONAL DETAILS

### Community Patron



















\$0-\$29,999

### Creative Supporter

\$5,000-\$9,999

### Arts Enthusiast

\$2,500-\$4,999

		
		
		
 <i>Small</i>	 <i>Logo Only</i>	 <i>Name Only</i>
 <i>Small</i>	 <i>Logo Only</i>	 <i>Name Only</i>
 <i>Up to 3, first year</i>	 <i>Up to 3, first year</i>	 <i>Up to 3, first year</i>



**SCAN** to see a 3D mockup of our new space

will also enable us to extend our reach to an school programs and allow the community to hing experiences.

ansive window space that directly faces the

al artists and creators throughout the year, osure to new audiences.

### 1st Year Impact Report

Witness the tangible impact of your support through our exclusive 1st Year Impact Report that details the real-world outcomes of your sponsorship, showcasing the positive influence your contribution has had on our community.

### Progress Updates

You will receive regular progress updates, keeping you informed about the advancements and milestones achieved through your support.

### Private Donor Preview Event

See the new workshop space before it's open to the community, mingle with fellow patrons of the arts, and enjoy refreshments.

### Workshop Windows & Plaque

Your name, logo, or both will be displayed in sizes tailored to the level of your generous contribution on our workshop windows during the renovation phase and on a permanent plaque in the new space.

### Naming Rights

Enjoy the honor of naming rights to our new gift shop, community gallery, or workshop space. Additionally, your name will take center stage, prominently displayed on the wall of your sponsored area, further cementing your enduring contribution.

### Private Event or Workshop

Host a private event or workshop of your choice within our transformed workshop space.

### Create A Community Workshop

As a Workshop Founder, you'll have the exclusive opportunity to curate a community workshop of your choice. You will have the freedom to choose the content, theme, and artistic pursuits of a workshop that will resonate with our community and extend your impact far beyond sponsorship.

# OUR VISION



## Expanded Workshop

### NEW COMMUNITY GALLERY

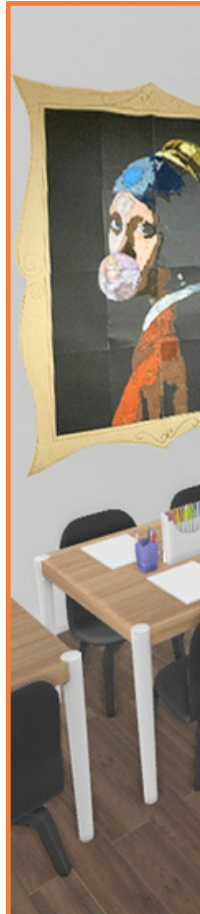
The Community Gallery will allow us to create a second gallery that will exhibit a rotating collection of local artists and creators to serve as a platform for emerging and established artists alike. This curated space will go beyond a traditional exhibit; it will be a thriving canvas reflecting the diverse tapestry of our local arts scene.

### EXPANDED WORKSHOP SPACE

Our expanded workshop space will be more than just a room; it will be a dynamic environment where ideas come to life. With increased capacity, this new space will offer an inspiring setting for community members to unleash their creativity, engage in diverse programming, and host private events.

### EXPANDED GIFT SHOP

We will be able to expand our current gift shop and move it to the storefront to further showcase the diverse talents within our local area, creating a welcoming atmosphere for patrons to explore, find unique gifts & artworks, and discover the artists and makers flourishing in the local and regional area.



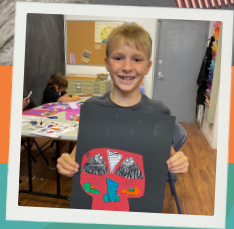


Expanded Gift Shop



Storefront





**HELP US EXPAND ACCESS TO THE ARTS IN OUR COMMUNITY.**

